

Shooting The Breeze

Volume: 06
Issue: 01

spring 13



Comfort Series Wi ... With Real Wood Interior



COMFORTSERIES
VINYL WINDOWS

Gerkin strives to blend new material technology with innovative manufacturing processes allowing us to create thermally efficient, low maintenance, window and door products that enhance the beauty of your home or building project.

Nearly a year ago we introduced our wi Comfort Series casement window with a real wood interior. This hi-bred product is among the tightest windows available including our wood window rivals. With performance this good, now our customers can buy a proven high performance window with a beautiful wood interior.

The wi window has the durability, efficiency and the warmth of vinyl with the beauty of a real wood interior. We have chosen a select species of poplar wood for the interior.

This real wood option allows customers to stain or paint their windows for a beautiful custom interior look. The current product selection includes casements, awnings and fixed windows. The exterior color of all wi windows is white. Hardware and screen color options are bronze and sandstone.

Gerkin Comfort Series windows have always been among the best performing windows in the industry, but now with the look of wood, we can add beauty to all that performance with wi. The Comfort Series wi will impress even the most discriminating customer and add a beautiful designer elegance to your home or building project.

To find out more about the products we offer visit our website at www.gerkin.com.

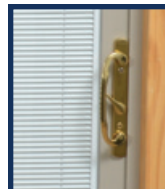
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quality since 1932

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GERKIN WINDOWS AND DOORS GREAT WINDOW

GIVEAWAY

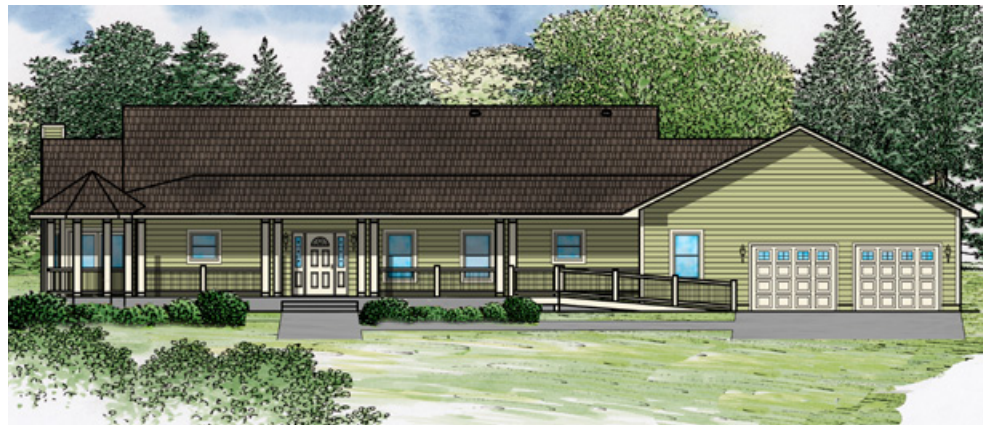


WIN A FREE HOUSE FULL OF GERKIN
WINDOWS & PATIO DOORS

Congratulations

4th Quarter Winner,
Heritage Homes Wayne, NE!

Wes and Diana Baker
Powell, WY



visit us online @ www.gerkin.com

ground breaking news

Glass Plant is in Production

Gerkin's glass plant is up and running! The new plant addition will allow the company to boost its production of insulated glass. The 30,000-square-foot structure has been built across the street from Gerkin Windows and Doors' existing 170,000-square-foot plant in South Sioux City, NE. The multi-million dollar expansion also includes additional automated machinery. Moving the insulated glass production to a separate facility will free up space in the existing plant, allowing the company to keep pace with growing demand for our vinyl and aluminum doors and windows.



The new factory addition will have space for a second automated glass line as demand warrants down the road. Gerkin, which has shown consistent growth for the past two decades, currently has around 162 employees.



While the building material industry has struggled during the recent national economic downturn, Gerkin has experienced steady growth due to a number of factors, including the company's longstanding reputation for quality and diversification in making both residential and commercial products.

product innovations

Gerkin Launches New Blinds for Sliding Patio Doors

Gerkin has found a new vendor to assist us in offering the perfect solution for sliding glass doors... blinds between the glass. This option is as aesthetically pleasing as it is functional. Our blind system gives you complete control, convenience and dependability. The blind can be raised, lowered and tilted which allows you to control temperature as well as privacy. With a protected blind system there is no dusting needed!

The insulated glass with blinds includes the use of a Low E coating for improved energy efficiency and is available for 5068 and 6068 doors



Available July 2013!

product innovations

Rhino Patio Door Soon to Make its Debut

Gerkin will be unveiling our new model 5400 sliding patio door this summer. This door will be a great product for the commercial market as well as for the modern home designs. We will start out by offering a 2-lite style with sizes up to 8'x 8'.

We anticipate this door to receive a CW45 AAMA rating or better. The door will be completely manufactured in our plant to ensure tighter doors that are built with the quality that we demand. Most aluminum doors today are assembled in the field, which can be a real challenge in quality control. By having a fully assembled door, installation will be much quicker and less costly.

This door will be a perfect mate for the 58F fixed window. Both will have the same frame depth and can be ganged together for walls of glass and doors.

We will be making an announcement later this summer when we can start quoting and taking orders.



So why is Gerkin better at air infiltration and what does that mean for me?



Why do we have an air infiltration rating on a horizontal slider that is tighter than most of our competitors casements in the wood window industry? First of all, we design product to meet all the needs of our customers with an emphasis on performance. Others choose to build for beauty or price and market their product that way. They focus more on cosmetics and cost of the product and not the performance and durability.

We came from a commercial background so we are used to having product with structural integrity. We developed a process that allowed us to create a vinyl product with structural integrity by adding special stiffeners into multiple locations of each window, which creates the structure of an aluminum window with the warmth of vinyl. Utilizing this process and strategically placing quality weather-stripping where needed allows our windows to remain connected to the weather-stripping in adverse conditions.

Window performance needs to be evaluated based on air infiltration, thermal efficiency, structural integrity and resistance to water. Gerkin windows are designed to excel in all of these areas.

Some manufacturers in our industry concentrate on the wrong things when it comes to the performance of windows. When customers choose to buy a replacement window it is normally because the old window is cold and drafty, proving that air infiltration is the most important factor for energy efficiency. Government agencies are currently considering making air infiltration part of the NFRC labels so that people will know more about the quality level of the product they are purchasing regarding energy efficiency. It's what's on the inside of the window that makes a better window.

Please take a moment and view our air infiltration video @ gerkin.com for more energy efficiency information.

our commitment

Quality since 1932

Our mission is to manufacture high quality window and door products that are value priced, thermally efficient and low maintenance. Throughout our history we have established ourselves as an innovator in the design and manufacturing capability of insulated windows and doors. Stringent product testing and innovative design has allowed our products to evolve as market and consumer needs change, bringing you the quality, maintenance-free products you desire. We also publish our AAMA test results to back up our claims of product performance and quality.



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