

Shooting The Breeze

Volume: 01
Issue: 01

spring 05

Gerkin
WINDOWS & DOORS

New Facility Reflects Company Growth.



Gerkin Windows and Doors new corporate headquarters and manufacturing facility located just off the Highway 77 bypass in South Sioux City, NE,

In the past 13 years, Gerkin's sales have more than quadrupled. This strong growth pattern showed a need to expand production capabilities. Gerkin began construction on its new 165,000 sq. ft. facility in the summer of 2003. The new facility is situated on eighteen and a half acres which will allow

expansion of complex up to 330,000 sq. ft.

Along with new corporate headquarters, the building features staggered docks that have been installed for efficient loading and off-loading. And in times of inclement weather, an enclosed interior

dock is available. Located just off the Highway 77 bypass in South Sioux City, NE, the Gerkin facility is a state-of-the-art production center. 2 new production lines have been added as well as a new product showroom.

in this issue:



Customer Service Second to None...P-2



Gerkin Shows Off...P-2



Product Showcase ...P-3



Gerkin Help's Build a Legacy...P-4

product innovations:

A Display Program that really Shows Off

Gerkin has always been committed to quality production of superior products. The same is true regarding how we display them to the customer. We've developed new window and door displays to showcase the Comfort Series and Rhino lines. Since each showroom has different needs, you can select elements and components that will best fit your particular situation.

The displays are constructed for easy installation with cam-lock and hinge systems to allow for the flexibility to move or expand the displays. Each display option offers a premiere look which exhibits Gerkin's windows and doors in a consistent, professional manner.

There are two main options of display style. 1) Our Modular Display offers stationary wall segments and versatility to show one or multiple window configurations. 2) Our Active Window Wall Display offers a wall similar to the Modular Display but with a spinning wall feature for convenience and space saving room.

There are also many additional options to choose from that allow you to create your own specialized display.



Customer Service...Second to None

Gerkin provides world class customer service throughout the United States and Canada. Our Customer Service Reps are an integral part of every order that passes through Gerkin. They work closely with our inside sales reps which builds a team of contacts for our customers and ensures continuity of information in many area. Whether its answering a phone inquiry about a product or helping a consumer replace storm door hardware, our team in Customer Service gives everyone the courtesy and attention they deserve.

feature department:

Laurie Rorris

Customer Service since 1990
Customer Service Manager

Jean Knox

Customer Service since 2002
Order Entry

Joan Parker

Customer Service since 2001
Team Rep Evan George

Dori Curtis

Customer Service since 2002
Team Rep. Paul Windeshausen

Kim Coon

Customer Service since 2004
Team Rep Tracy Berthusen



product showcase:



New Vinyl Products To Take Country By Storm

Gerkin continues the tradition of adding innovative products to its extensive line of windows and doors. The Comfort Series 6000 & 6100 windows and the Comfort Series 4400 Patio Door.

The 6000 replaces the popular 4000 window series.

- The 6000 has 2 1/2" frame depth with more vinyl material, the 4000 was 2 1/4"
- The sash has greater takeout clearance
- The 6000 has a higher AAMA Performance Rating of R35 compared to the 4000's rating of R30
- The 6000 touts a 1 1/4" nailing flange compared to the 4000's 1" nailing flange
- The 6000 also features an exterior glazed sash

The 6100 replaces the 4100 window series.

- The 6100 has a 2 1/2" frame depth compared to the 4100's 2 1/4"
- A new block and tackle sash balance has been added for smoother-easier operation

- There is also a new heavy duty sash with embedded tilt latches
- The 6100 has a newly designed heavy duty pivot bar
- The nailing flange is 1 1/4" compared to the 4100's 1" flange
- The 6100 offers an exterior glazed sash and sloped sill
- The single hung model has triple seal weatherstripping
- The 6100 has a higher AAMA Performance Rating of R35 compared to the 4100's rating of R30

The 4400 has received a significant re-design to update this great sliding patio door.

- The 4400 touts double weatherstripping on the main frame
- Galvanized steel main frame head stiffener
- Heavier tubular aluminum sash and mullion stiffeners
- New replaceable sash roller system with easy interior sash wheel adjustment
- A larger 1 1/2" nailing flange
- New extruded screen frame
- Optional dual point locking system
- An AAMA rating of R30

project showcase:



Legacy Estates began welcoming residents in September 2003. Continuing in the tradition of excellence and elegance, Legacy Estates is the newest member of the Legacy Retirement Communities. Built in 2003 it offers the same care and attention to detail as that of its predecessor's The Legacy, and Legacy Terrace.

Gerkin Helps Build a Legacy!

National Association of Home Builders Honors Legacy Estates for Best of Seniors Housing

Gerkin Windows and Doors is proud to be a part of the team that contributed to the construction of the Legacy Estates, a Gold Achievement Award Winner for Best of Seniors Housing. A 14-member panel of architects, builders, designers, and marketing experts selected Legacy Estates from projects in the United States, Canada and as far away as Spain.

Legacy Estates is located in a beautiful middle-class neighborhood in Lincoln, Nebraska. The developer chose the site for its beauty and proximity to restaurants, shopping, medical offices, and hiking trails. The project's native limestone façade and appointments and landscaping were designed to blend with the neighborhood's vegetation and to resemble an English country estate featuring ponds, gardens, and miniature golf.

Our commitment:

Quality since 1932

Our mission is to manufacture high quality window and door products that are value priced, thermally efficient and low maintenance. Throughout our history we have established ourselves as an innovator in the design and manufacturing capability of insulated windows and doors. Stringent product testing and innovative design has allowed our products to evolve as market and consumer needs change, bringing you the quality, maintenance-free products you desire. We also publish our AAMA test results to back up our claims of product performance and quality.



visit us online @ www.gerkin.com