



**GERKIN™**  
WINDOWS & DOORS

# Shooting The Breeze



VOLUME:  
06

ISSUE:  
04

WINTER:  
18

in this issue:



Rhino Triple Glazing

Page 2

TOP 100 Window & Door

Did You Know?

Page 2



Customer Profile

Page 3

## New Modular Displays Hit The Floor



We are excited to announce an all new display design for 2019. Our new contemporary styling enhances our branding and makes a great visual statement of quality and beauty.

These new displays have been developed to showcase our Comfort Series and Rhino Series lines of windows and doors. You can select the configurations that best fits your showroom needs. Each window and patio door unit can be ordered as separate components so they can be configured to fit in your showroom and increase the visibility of Gerkin's quality.

Our displays are complete with display graphics to promote the Gerkin Brand and consist of feature and benefit information in order to create interest and increase sales.

Our display program is intended to provide our dealers with the highest quality branded image possible in order to promote and sell our products. We look forward to seeing our new displays in your showroom soon!

## NEW PRODUCT

# Upgrade To Rhino Triple Glazing

Gerkin will soon be offering triple glazing for many of our commercial aluminum Rhino windows. Our casement, hopper, awning and fixed windows will be available with the triple pane glass. We anticipate being able to start taking orders in January 2019.

This new glazing option offers U-values on our windows as low as .23 ! This is great news for customers looking to meet better U-value requirements with an aluminum window system! At a time when energy prices are on the rise, triple glazing is a great option. Triple glazing is far superior to any other standard Low E glazing option in thermal efficiency.

Triple glazing represents the best that the industry can offer, and it is approximately 20% more efficient than standard Low E double glazed windows.

Triple glazed windows have been used in colder climates such as Canada and Scandinavia for decades. Although we may not experience the same severe weather conditions, our winters can be harsh and rising energy prices are showing no signs of slowing up.

An additional benefit to triple glazing is noise reduction. The extra window pane within the design makes the window even more quiet and secure.



## DID YOU KNOW

# Gerkin Is A Top 100 Window Company



Since 1932, Gerkin has been quietly making a name for itself in the window market.

Gerkin Windows and Doors has had unprecedented growth for years. In fact, 2018 will mark the 10th year in a row in which record sales growth will be recorded.

Window and Door Magazine has ranked Gerkin in the Top 100 of all window and door manufactures in the country for many years in a row.

Throughout our history we have established ourselves as an innovator in the design and manufacturing of high-quality windows and doors. While our designs and performance are among the best in the industry, our employees are the best in the business. They take great care and pride in their work to ensure that each window and door they build will have the best performance possible for our customers.

Our window and door products are sold throughout North America by quality minded professional building material distributors and dealers. We appreciate the hard work, education and dedication our dealers and distributors put forth in representing Gerkin products.

We will continue to take the initiative to build our company with innovative new designs and quality new products. This philosophy and commitment is the legacy of Gerkin Windows & Doors.

## NEW SALES AID

# New Point of Sale Storm Door Posters

At Gerkin, we believe the perfect front door can take any home from special to spectacular!

Our doors feature industry-first designs and innovative performance enhancements.

That's why we offer a wonderful selection of doors that can be customized for every home style. Choosing a door is as easy as 1, 2, 3, 4. Pick your door style, your color, your hardware and any options. Gerkin then builds your special door!

Our new storm door display point of sale posters help you do just that!

**Please contact your salesman for more information.**



## CUSTOMER PROFILE: THE ATLAS



The Atlas Apartments embody timeless, modern design for a luxury urban lifestyle. World travel inspired, residents enjoy the welcoming metro environment and first class service provided by The Atlas Apartments in the heart of Omaha. The 732 apartment complex features unparalleled views of the Omaha skyline, making The Atlas an ideal place for residents with active downtown social lives.

**Owner:**  
**NuStyle Development Corporation**

### **CHANGING OMAHA'S DOWNTOWN VIEW FOR 30 YEARS**

Begun over 30 years ago in Omaha, Nebraska by Tammy Barrett and Todd Heistand, NuStyle Development Corporation is now fully owned and operated by Todd and his wife, Mary. With a special flair for refurbishing previously overlooked properties, the Heistands breathe new life full of unique touches and personality all over downtown Omaha.

For more information, contact us at: [info@nustyle.net](mailto:info@nustyle.net)

## GERKIN TEAM NEWS



Pictured from left to right: Esteban Curiel, Jill Petersen, Mike Lynam, Rosie Barrera, Dustin Kinsey, Dori Curtis, and Laurie Rorris – Customer Service Manager.

### **Laurie Rorris – Customer Service Manager**

Laurie has been with Gerkin Windows & Doors for over 28 years. When she started with the company she was one of two reps and has now grown with the company and the department to lead a team of service oriented employees.

### **Esteban Curiel**

Esteban started on September 10 of this year. He has a background in managing inventory and shipping. Esteban has been a quick study in learning the Gerkin products and we look for him to be an impact player in his role. Esteban is providing support for the Nebraska territory.

### **Dori Curtis**

Dori has over 17 years with Gerkin and is currently our Order Entry specialist and Field Service coordinator. With her time in the department she worked in many roles and continues to provide assistance as needed to ensure quality customer service.

### **Dustin Kinsey**

Dustin is another of our legacy employees. Dustin reached his ten year mark in March. Dustin is very strong on product knowledge, system integration, and helping customers with their questions. Dustin is a leader in handling a number of areas for the team as well as focused on the Eastern Iowa and Missouri territory.

### **Mike Lynam**

Mike's career with Gerkin spans over eight years. In that time Mike has provided exceptional customer service in his support of the Dakotas and Minnesota area.

### **Jill Petersen**

Jill is quickly closing in on a year working on the customer service team. Jill's previous work history was in estimating for remodel and new home builds. That experience has made Jill an effective representative from the start. Jill is responsible for the Kansas territory.

### **Rosie Barrera**

Rosie joined the Gerkin team at the end of October and brings with her exceptional customer service skills with a door manufacturing background. Rosie's prior job was very similar to her new role at Gerkin. We are excited for her to be joining the team.

## OUR COMMITMENT

### **Quality since 1932**

Our mission is to manufacture high quality window and door products that are value priced, thermally efficient and low maintenance. Throughout our history we have established ourselves as an innovator in the design and manufacturing capability of insulated windows and doors. Stringent product testing and innovative design has allowed our products to evolve as market and consumer needs change, bringing you the quality, maintenance-free products you desire. We publish our AAMA test results to back up our claims of product performance and quality.



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