



Dark Bronze Exterior Color



in this issue:

Anniversary Winners

Page 2



Gerkin Quotes



Plant Expansion

Page 3







Our dark bronze (almost black) exterior color for our Comfort Series windows and doors has been one of the hottest new products we have introduced in years. While the industry relied on inferior paint and PVC colors, we looked for more than just a hot color. We wanted to eliminate fading, reflect heat, make it extremely durable and have it form an unbreakable bond with the vinyl. We have achieved this with our four layer acrylic foil. The reviews of the product have been outstanding. We have reached into new markets and have taken over the sales from previous wood clad projects. Our current product offering includes, casements, awnings, sliders, fixed and sliding glass doors.

85th Anniversary Winners!





1st Quarter

There were 295 aualified house package entries. Using a random selection process, entry number 128 was chosen. The first quarter winner of the "85th Anniversary Great Window Giveaway" is Robert and Nancy Evans of Decorah, lowa. Congratulations to you both. The participating dealer was Wisconsin Homes Inc. of Marshfield, WI and the local representative was Mike Kelly of Kelly Building Systems in Decorah, IA.



2nd Quarter

There were 388 qualified house package entries. Using a random selection process, entry 116 was chosen. The second quarter winner of the "85th Anniversary Great Window Giveaway" is Randy Uehran of Brookings, SD. The participating dealer was Hamlin Building Center of Brookings, SD and the builder was Kyle Rausch of Dakota Land Design in Brookings, SD. Congratulations!

E-Quotes



Earlier this year we introduced a powerful online quoting tool called E-Quotes. E-Quotes has over 400 users already and will triple that by the end of the year. We are offering webinar training so you don't have to leave your office. This quoting tool and training are free for all qualified Gerkin dealers. Whether you are a dealer who receives factory deliveries or common

carrier deliveries, E-Quotes will give you a delivered cost quickly and accurately. For those customers on our previous software quoting system called Powerbids, we ask that you sign up for E-Quotes training as soon as possible, Powerbids is no longer being updated and will no longer be available on October 1st.

Plant Addition



We are excited to announce our second plant expansion since we built our new plant in 2004. The first expansion was a 30,000 square foot glass plant which is located across the street from our main plant. We are currently under construction with a 73,000 square foot addition to the main plant. This addition will give us the room we need to increase our inventory capacity, make additional room for packaging and staging our finished goods in our shipping area and allow for additional production space. We will have 241,500 square feet of manufacturing space in the main plant when completed late this year and look forward to continued steady growth in the future. As we grow, our needs for great employees grow. We welcome applicants who want to build their career with us.



Rep Spotlight

Manuel Belmares

Manuel Belmares of Ventures Worldwide is our independent representative in Austin, TX. Manuel has been our rep since 2007 and manages the state of Texas as well as portions of Oklahoma. Our independent reps offer our Rhino commercial windows and storm doors. As a one man rep agency, Manuel has been a consistent winner, including being in the top three among our national independent reps in sales for the last ten years and he has also been #1 three out of the last four years!

Manuel was an outside salesman for one of our dealers in Austin before becoming an independent rep and signing on with Gerkin. Before that he managed a sales territory for a residential window company. Manuel has a positive work ethic and never lets off the gas. He works tirelessly to promote the Gerkin brand with a high level of professionalism and incredible detail. He limits the number of accounts he sets up so they can prosper with limited competition and concentrates his efforts on projects that fit our product line the best. His success comes from working the details of each project with his dealer, the contractor and the architect. He never works a large project without working with all three entities. He wins a very high percentage of his jobs due to his detailed selling efforts and his willingness to always go the extra mile for the customer and our company. Manuel goes out of his way to solve issues that don't always concern him. Manuel has always been a team player and partner. We congratulate Manuel on his superior accomplishments and want to thank him for his dedication to the Gerkin line.



Did you know?

When testing for u-value, air infiltration is not factored into the equation. Air infiltration is a standalone performance factor that must be evaluated separately when reviewing window performance.

Energy Star rated windows are not required to have a minimum standard for resistance to water and do not set a design pressure minimum. When evaluating overall window performance, there are 5 important criteria that needs to be reviewed. They are: air infiltration, water performance, structural performance, u-value and solar heat gain.

Energy Star does not allow window manufacturers to post their real air infiltration numbers on their label. The only air infiltration number allowed on the Energy Star label is .30 cf/m. Without full disclosure of performance, customers will not know the true performance of windows unless they are told about this missing information. All Gerkin products surpass Energy Star air infiltration standards by over 600%!

New salesman

Scott Jones

Gerkin Windows and Doors is pleased to announce the addition of Scott Jones to our sales team. Scott Jones of Loveland, Colorado has taken over the reins as territory manager in Colorado, Wyoming and Western Nebraska. Scott has been a window sales veteran for many years in the same territory and was highly recommended by his previous dealers. Scott started working for us in May this year and is already making great strides with new dealers in previously uncharted waters.



OUR COMMITMENT

Quality since 1932

Our mission is to manufacture high quality window and door products that are value priced, thermally efficient and low maintenance. Throughout our history we have established ourselves as an innovator in the design and manufacturing capability of insulated windows and doors. Stringent product testing and innovative design has allowed our products to evolve as market and consumer needs change, bringing you the quality, maintenance-free products you desire. We also publish our AAMA test results to back up our claims of product performance and quality.



P.O. BOX 3203 SIOUX CITY, IA 51102 PHONE: 402.494.6000 FAX: 402.494.6765 TOLL FREE: 800.475.5061